

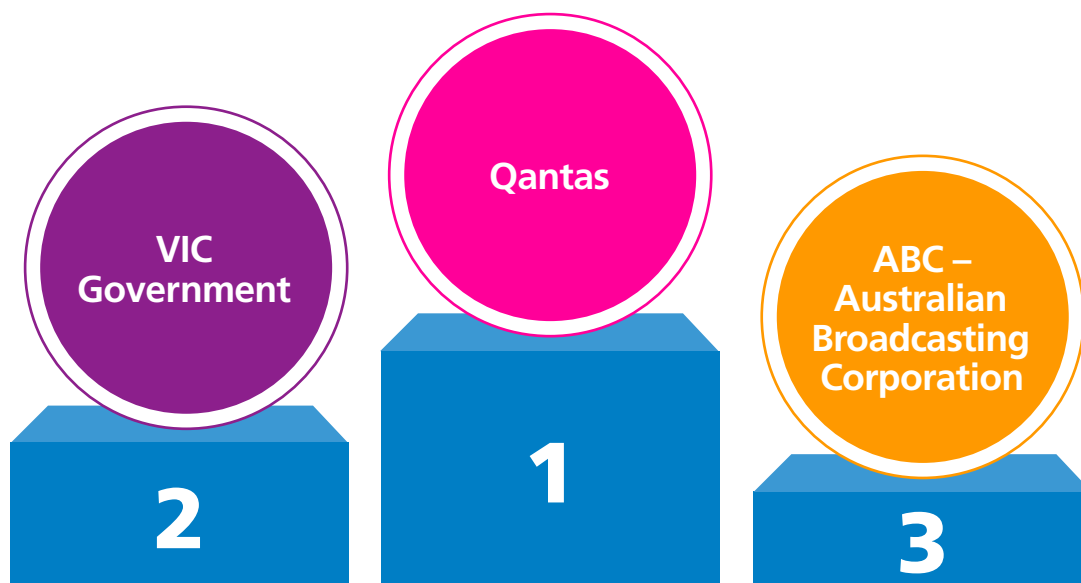
Employer Brand Research 2017

powered by  randstad

Top trends for Australian jobseekers

7795
Respondents

Who are Australia's top 10 most attractive employers in 2017?



- | | |
|--|--------------------------------------|
| 4 Virgin Australia | 15 Holcim Australia |
| 5 GHD | 16 NSW Government |
| 6 Monadelphous | 17 Coca-Cola Australia/Amatil |
| 7 National Disability Insurance Agency | 18 Macmahon |
| 8 Department of Immigration & Border Protection | 19 Wesfarmers |
| 9 Schneider Electric | 20 Super Retail Group |
| 10 QLD Government | 21 Foxtel |
| 11 KPMG | 22 Campbell Arnotts |
| 12 Department of Health | 23 JBS Australia |
| 13 PWC | 24 WorleyParsons |
| 14 Seven West Media | 25 Nestle |

What are the most important factors when choosing an employer



Work-life balance



Job security



Pleasant work atmosphere



Career progression



Financially healthy

The biggest gap...



Employees/
job seekers
focus on

rank work-life balance **1st**



Employers
focus on

rank pleasant work atmosphere **3rd**

rank work-life balance **8th**

rank pleasant work atmosphere **7th**

Top 10 most attractive sectors to work for in Australia



Aviation



Technologies



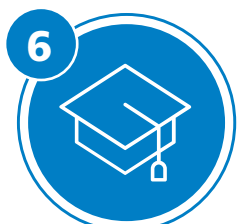
Mining and
Natural Resources



State and Federal
Government



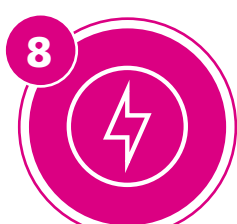
Media



Early
Learning



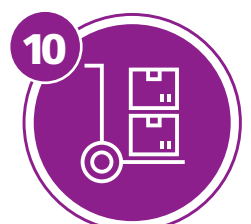
Design
Engineering



Life
Sciences



Engineering and
Construction



FMCG

Different profiles, diverse needs



Males seek

- 1st** attractive salary and benefits
- 2nd** a good work-life balance
- 3rd** long-term job security



Females seek

- 1st** a good work-life balance
- 2nd** attractive salary and benefits
- 3rd** long-term job security



18-24 years seek

- 1st** a good work-life balance
- 2nd** attractive salary and benefits
- 3rd** good training



25-44 years seek

- 1st** a good work-life balance
- 2nd** attractive salary and benefits
- 3rd** long-term job security



45-65 years seek

- 1st** attractive salary and benefits
- 2nd** long-term job security
- 3rd** a good work-life balance

Most attractive company by state

